

Privacy Policy

Your privacy is important to Sayso Ltd (“**Sayso**“). It is Sayso's policy to respect your privacy regarding any information Sayso or any of its contractors, suppliers or partners may collect from you in the course of using Website or ordering or performing services available at or through Website, including production by Sayso of testimonial videos (the “**Services**”).

Please read the Agreement and this Privacy Policy carefully before further using Website or ordering Services. By accessing and using Website or by ordering Services, you agree to become bound by the terms and conditions of the Agreement including this Privacy Policy. If you do not agree to all of such terms and conditions then you may not access Website or purchase our Services.

1. Information we collect. When you visit Website, our servers may automatically log the standard data provided by your web browser. It may include your computer’s Internet Protocol (IP) address, your browser type and version, the pages you visit, the time and date of your visit, the time spent on each page and other details. We may also collect data about the device you’re using to access Website. What we collect can depend on the individual settings of your device and software. During the registration process of Website or during the performance of the Services, you will be required to provide certain personal information, such as your name, ID/company number, Email address, phone/mobile number, home/ mailing address, work address, payment information, names and faces of persons to be recorded in the video and other representatives, as well as photos, videos or footages or other material provided by you which include personal information. If you are providing personal information about other person, you represent and warrant that you have such person’s consent to provide the personal information to Sayso.

2. Collection and use of information. Sayso may collect, hold, use and disclose information collected about you for the following purposes: (i) to enable you to access and use Website; (ii) to contact and communicate with you; (iii) for analytics and business development, including to operate and improve Website; (iv) for internal record keeping and administrative purposes; (v) to deliver to you advertising and

marketing offers in connection with the Services; (vi) to process any payment made by you to Sayso; (vii) to comply with any legal obligations apply to Sayso and resolve any disputes that we may have; (viii) for any other purposes in connection with the Services.

3. Disclosure of personal information to third parties. Sayso may disclose personal information about you to any third-party service providers Sayso may engage with for the purposes of providing the Services or any other purposes in connection therewith, including, without limitation, billing and payment systems, IT services, data storage, cloud hosting services, analytics, video shooting and video editing. In addition, Sayso may be required to disclose information to any court having jurisdiction or any competent authority.

4. Information security. Sayso make substantial efforts to ensure the privacy and security of your personal information you provide to us. However, due to the inherent nature of the Internet and related technology, Sayso does not guarantee the protection of information under its or its service providers' control against loss, misuse or alteration.

5. Information transfer. Your information may be stored and processed in any country in which Sayso's service providers maintains facilities. By providing Sayso with your personal information, you consent to any such transfer of information outside of your country. In addition, by using Website, you consent to be governed by the laws of the state of Israel for all purposes in connection with your use of Website.

6. Choice and removal of information. You do not have to provide personal information to Sayso, however, if you choose not to provide certain information it may affect your use of Website or your ability to purchase Services offered on or through Website. In addition, in case you have previously agreed to the use by Sayso of your personal information for direct marketing purposes, you may change your mind at any time by contacting Sayso. You may request Sayso for details of the personal information that we hold about you and you may request at any time that Sayso shall correct or erase

any personal information it holds about you, subject to any applicable laws and regulations.

7. Cookies. Sayso may use “cookies” in order to collect information about you and your activity across Website. A cookie is a small piece of data that Website stores on your computer, and accesses each time you visit, so we can understand how you use Sayso site. This helps us serve you content based on preferences you have specified.

8. Third party sites. Website may link to external sites that are not operated by Sayso. Please be aware that Sayso has no control over the content and policies of those sites, and cannot accept responsibility or liability for their respective privacy practices.

9. Amendments. Sayso reserves the right, at its sole discretion, to modify or replace any part of this Privacy Policy. Your continued use of or access to the Services following the posting on Website of any changes to this Privacy Policy constitutes acceptance of those changes.

10. Contact details. If you have any questions or requests concerning this Privacy Policy, please contact us at info@video.sayso . Any personal information provided in connection with any inquiries related to this Privacy Policy will be used solely for the purpose of responding to the inquiry and consistent with this Privacy Policy.